

Kickstart a career in the arts with our Studio Certificate program, designed to fit your individual needs and schedule. Certificates are completed within 2 years and classes take place in the evenings and on weekends. Instruction is by industry leaders in their field who have direct insight into the Portland career scene.

View and register for courses at: cereg.pnca.edu

### What is the Studio Certificate program?

Our Certificate Program serves adult learners seeking a flexible learning schedule to develop their creative skills—as well as a professional portfolio—without compromise to their personal goals and responsibilities. Most Certificate candidates hold a 4-year degree or higher, typically in a field other than art and design, though a degree is not a prerequisite. Designed with working adults in mind, all program requirements can be completed on a part-time schedule, with courses and activities in PNCA's Continuing Education program predominately held during early morning and evening times as well as on weekends. Certificate candidates are expected to fulfill the required 15 units of study and studio work within two years. Program courses can be personalized to align with the varied experiences and goals of each Certificate candidate.

### Paths of Study

Each path of study is comprised of several categories of courses to choose from. You decide which courses you want to take and when you want to take them. Each certificate requires 15 credits for completion; 10 of those credits must draw from the certificate path you are following.

|   |   |   | _                                     |
|---|---|---|---------------------------------------|
| COMMUNICATION   | GRAPHIC   | ILLUSTRATION  | DRAWING +                             |
| DESIGN  | DESIGN  |   | PAINTING                              |
| Up to 4 credits in  | Up to 4 credits in  | Up to 2 credits in  | Up to 2 credits in                    |
| Illustrator, InDesign, Photoshop or   | Illustrator, InDesign, Photoshop or                         | Beginning or  | Beginning or                          |
| other Adobe Course  | other Adobe Course  | Intermediate Drawing  | Intermediate Drawing                  |
| <sup>1</sup> credit in  | 1 credit in   | Up to 4 credits in Figure Drawing   | Up to 6 credits in                    |
| Intro to Graphic Design   | Intro to Graphic Design                                     |   | Drawing Studios                       |
| Up to 2 credits in Typography I and II  | Up to 2 credits in  | Up to 4 credits in  | Up to 2 credits in                    |
|   | Typography I and II   | Illustration Studios  | Beginning Painting                    |
| Up to 5 credits in Design Studios   | Up to 5 credits in Design Studios                           | Up to 4 credits in Painting Studios   | Up to 6 credits in Painting Studios   |
| Up to 5 credits in<br>Communications or Marketing                             | Up to 5 credits in<br>Communications or Marketing           | Up to 2 credits in<br>Illustrator, InDesign, Photoshop or<br>other Adobe Course | Up to 2 credits in<br>Printmaking     |
| Up to 3 credits in<br>Animation, Photography, Video, or<br>Multimedia Studies | Up to 3 credits in<br>Printmaking, Illustration, or Writing | Up to 2 credits in<br>Animation, Books Arts,<br>Printmaking, or Writing         | Up to 8 credits in<br>Atelier Studies |

### What courses should I take?

The paths of study are designed to cover the skills one needs to be proficient in their chosen field. We suggest taking a variety of courses from each category to gain a wide range of experience in your field. Because everyone comes into the Certificate program with their own skills and needs, we have built flexibility into the way courses are chosen. This means that, if you are studying graphic design but already have a background in typography, you are not required to take any typography courses. Similarly, if you don't have a background in any kind of graphic design, you might choose to take a variety of courses in Adobe Suite, Marketing, or Digital Design. The Studio Certificate program is truly yours to customize.

# FREQUENTLY ASKED QUESTIONS

#### WHEN DO I APPLY FOR THE PROGRAM?

We offer a rolling application process. To be admitted for a specific term you must apply and be accepted by the first week of classes.

## HOW LONG DOES IT TAKE TO COMPLETE THE CERTIFICATE PROGRAM?

Students should complete the program in two years, taking 2-3 courses or workshops each Fall, Winter, and Spring quarters and 1-2 courses during the Summer.

### CAN YOU TAKE MULTIPLE CLASSES IN A TERM?

Yes, in fact, it is encouraged. In addition to meeting graduation requirements in a timely manner, enrollment in concurrent classes almost always has a multiplier effect on your abilities and advances you more effectively toward your professional and educational goals.

#### HOW DO I REGISTER FOR CLASSES?

Upon acceptance into the program, register for classes using our online registration system. Include the "Certificate Fee" from the "add options" pull down menu. This will let your instructor know that you are a Certificate Student and they will know to grade you for your work.

### IS COURSE ADVISING AVAILABLE?

Yes. Students can make an appointment with the program coordinator to review their upcoming schedule.

#### ARE STUDENTS GRADED?

Yes. Students are graded at the end of each course. In order for students to be awarded unit credits they must get a passing grade.

### CAN I GET UNIT CREDITS FOR A CLASS I ALREADY TOOK?

You must be admitted into the Certificate/Endorsement Program before taking a class or be admitted while taking a class in order to be eligible for Certificate Unit Credits. Credits will not be awarded retroactively.

## DOES PNCA OFFER ANY ASSISTANCE FOR STUDENTS LOOKING FOR INTERNSHIPS?

Yes, though limited, our Certificate students have access to the internship list that our Career Services Department creates. However, 75% of all internships are created by students going out into the community, not from the internship list. We also encourage you to find clients in your personal network.

## WHAT IF I'M ALREADY SKILLED IN ONE OF THE CLASSES I'M BEING ASKED TO TAKE?

One of the great benefits of having such an intimately sized program is that we are able to tailor each student's program to their needs and experience. The program coordinator can work with students to find a comparable substitute for courses that cover materials that students have already mastered.

#### HOW MUCH DOES THE PROGRAM COST?

Each program and student is unique but students can expect to spend an estimated \$6800-\$7500 to complete a Certificate over the course of the program.

### IS THERE FINANCIAL AID AVAILABLE?

PNCA does not have financial aid to offer to Certificate/Endorsement Education students. U.S. Federal Financial Aid (FAFSA) does not offer student grants or loans to certificate candidates.

We do accept financial assistance through private-sector sources, including artist grants and fellowships. AmeriCorps alumnican use their education award toward their classes.

## WILL I BE EQUIPPED WITH SKILLS FOR EMPLOYMENT WHEN I FINISH THE PROGRAM?

We have a variety of classes designed to help students market their work and to teach them career skills but we can not guarantee employment.

#### IS THERE STUDIO SPACE AVAILABLE TO STUDENTS?

While a limited number of studio rentals are available for selected BFA and MFA programs, such rentals are not offered to the general student body.

While PNCA recommends that certificate candidates hold a four-year degree or higher, a high school diploma is required for admission to the certificate program. If you still have questions, feel free to email us at ce@pnca.edu.

### STUDIO CERTIFICATE APPLICATION

The PNCA Continuing Education program offers studio certificates in Communication Design, Graphic Design, Illustration, and Drawing + Painting. The certificate path of study serves individuals seeking professional development for careers in the creative services industries and for those developing a committed studio practice. Applications are accepted year-round.

PNCA strongly recommends that all certificate candidates hold a four-year degree or higher. A high school diploma is required for admission to the program.

#### REQUIREMENTS

Completed certificate program application form
Statement of purpose: indicate in writing your goals and reasons for applying to the program.
Resume or Curriculum Vitae

Submission of a portfolio is optional but highly encouraged. If submitting work, include a link to an online portfolio or image site. Do not submit original artwork. Include a list of work specifications: title, filename, date, media and dimensions. If the work was a collaborative effort, include your role in its creation and development.

### APPLICATION SUBMISSION

Send or drop off the application packet to: Continuing Education Pacific Northwest College of Art 511 NW Broadway Portland, Or 97209

Within five business days of receiving your materials, we will send you an email confirmation.

# STUDIO CERTIFICATE APPLICATION

| l a   | m applying for entrance in:       | Fall 20 | _ Winter 20 Spring 20_                    | Summer 20      |  |  |  |
|---|-----------------------------------|---------|---|----------------|--|--|--|
| PE  | RSONAL INFORMATION                |         |   |                |  |  |  |
| <u>La</u>   | st Name                           | Fi      | rst Name                                  | Middle Initial |  |  |  |
| Ad  | ldress                            |         |   |                |  |  |  |
| <br>Cit   | у                                 | State   |   | Zip Code       |  |  |  |
| <br>E-  | mail                              |         |   |                |  |  |  |
| Date of birth   |                                   |         | Male/Female/Other                         |                |  |  |  |
| OF  | PTIONAL INFORMATION               |         |   |                |  |  |  |
| This information is optional and is used for reporting purposes only. The college does not discriminate on the basis of race, age, religion, gender, national or ethnic origin, physical disability or sexual preference. |                                   |         |   |                |  |  |  |
|   | Married                           |         | Single                                    |                |  |  |  |
|   | Black/African American            |         | Asian/Indian Subcontinen Pacific Islander | t/             |  |  |  |
|   | American Indian/Alaskan<br>Native |         |   |                |  |  |  |
|   | Hispanic/Spanish Speaking         |         | Caucasian/White                           |                |  |  |  |

# STUDIO CERTIFICATE APPLICATION

| INTENDED AREA OF STUDY   | (                       |                            |   |                  |
|--|-------------------------|----------------------------|---|------------------|
| ☐ Communication Design   | ☐ Graphic Design        | ☐ Illustration [           | ☐ Drawing + Painting                    |                  |
| EDUCATIONAL HISTORY  |                         |                            |   |                  |
| College/University Name  | City/State/Country      | Dates Attended             | Major                                   | Degree           |
| College/University Name  | City/State/Country      | Dates Attended             | Major                                   | Degree           |
| College/University Name  | City/State/Country      | Dates Attended             | Major                                   | Degree           |
| APPLICATION AGREEMENT  I certify that, to the best of r              |                         | tomonts submitted b        | ny ma ara carract camp                  | plate, and my    |
| own. I understand that this will be handled in accordan              | application and all oth | ner records gathered       | for my application are                  | confidential and |
| Signature  |                         |                            | Date                                    |                  |
| APPLICATION CHECKLIST  |                         |                            |   |                  |
| <ul><li>☐ Completed Applicati</li><li>☐ Resume or Curricul</li></ul> |                         | ☐ Statement ☐ Optional die | of Interest<br>gital portfolio and imag | e list           |